

Family Portrait Guide

A R T L A B E A U S T U D I O S
2 0 2 0



Welcome

Thank you for your interest in having me photograph your family! Our session will be interactive and full of movement, laughs and snuggles. We will truly capture how you are as a family unit.

One of the most instrumental aspects of our business is to provide an exceptional client experience before, during and after the session. This is done through careful planning and preparation. Everything from location to outfit recommendations will be gone over in detail.

Please do not hesitate to reach out with any questions. I look forward to working with you!

Lauren LaBeau Steadley





Your Family Session

BOOKING PROCESS

Welcome (or welcome back!) to the artLaBeau family. I'm excited to begin our journey together and can't wait to create beautiful portraits of your loved ones. Below you'll find a brief overview of what you can look forward to during our time together. I'll provide you with more information as we move further along in the process. However, should you have any questions at any point, please contact me. I'm here to help!

DESIGN QUESTIONNAIRE

Please fill out the questionnaire as soon as possible. This will give me a better idea of what you're looking for when we're at your session. I want your vision to come to life!

PORTRAIT SESSION

When the magic happens!

VIEWING OF INITIAL GALLERY

You'll get to see your images for the very first time! Please choose your favorite 15 by clicking the heart icon on the corresponding image. If you want to order additional images or the entire gallery, click the shopping cart to complete your order.

ARTISTIC RENDERING OF FINAL IMAGES

Once you've chosen your favorites, I will hand edit and artistically retouch each image.

FINAL GALLERY DOWNLOAD & PRINTS

I will send you a link to your final gallery. Please download your gallery within 14 days. At this point, you may also purchase prints, wall art, and albums from the best labs in the country that are only available to professional photographers.

PRODUCT PICK-UP

Most products will ship directly to you. If there is a product that must be fulfilled by me, I will contact you for pickup at your convenience.

ENJOY YOUR PORTRAITS!





Session Tips

I. BE YOURSELF

My main goal is to capture you and your family authentically. Kick back, relax and have FUN! Interaction is the core of a successful session.

III. WARDROBE SELECTION

Wear something you can move in! The best shooting locations rarely have level ground, so plan accordingly.

V. NO CANDY BRIBES

Don't bribe the littles with candy or ice cream (let me pull that out as a last resort). Tell them we are going on a fun adventure!

II. POSING VS. CANDIDS

While the majority of the session will be focused on interaction, I always strive to get a great set of core posed images with everyone looking at the camera!

IV. FINER DETAILS

No need to worry about finding the perfect location; leave that up to me! My favorite spots change week to week depending on the season.

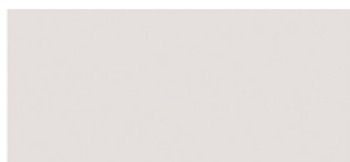
VI. ENJOY THE EXPERIENCE

Rest assured that I've got this! My style thrives on being authentic and real. Leave your stress at the door and concentrate on having fun!





SECRET STYLING TIP — Don't be afraid to mix up patterns and textures. Layers keep the eye moving and bring a pop of movement to any session. Stick with a shade palette as opposed to one or two colors. Neutrals will always be in style!



EXPLORING NATURE

I love finding areas that have lots of texture in a nature setting.



FLORAL CROWNS

Floral crowns give a great boho look and can add lots of great personality!



THROWS OR BLANKETS

Cozy up and snuggle in with a soft blanket or quilt.



Customizing Your Family Session



EARTHY COLORS

Try to select lots of earthy tones in your wardrobe to compliment the setting.



PATTERNS

Keep them simple! Stay away from large bold prints.



TEXTURE

Bring in texture through layering pieces like a scarf or necklace.



VISIT OUR PINTEREST BOARD FOR MORE INSPIRATION!
pinterest.com/laurenlaubeausteadley/boho-family-inspiration/





Family Portrait Session

Your family session includes a comprehensive session guide, professional editing, 15 high resolution digital images with print release, and a custom online gallery. Additional images and professional prints from your session are available for purchase.

625



+250

FULL GALLERY COLLECTION

Receive the additional fully edited, high resolution images in your gallery. Receive a \$25 print credit if purchased prior to your session!



30 PER IMAGE

SINGLE DIGITAL IMAGE

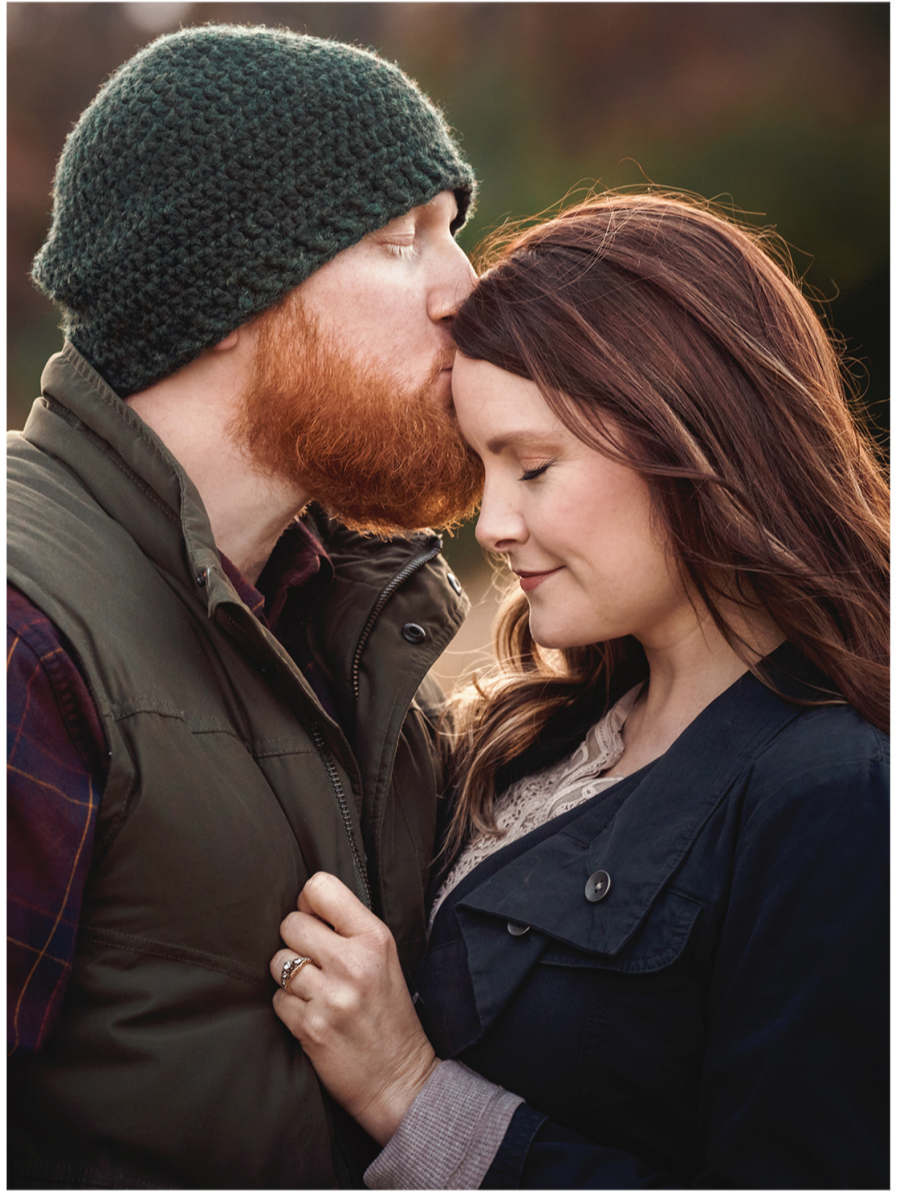
Purchase additional fully edited, high resolution individual images from your session.



500

SINGLE SUBJECT (OR PETS)

For expecting moms, seniors, headshots, pets, or childhood sessions. Includes everything from the family session, just with a single subject or pets.







Timeless Products

Giving my clients access to gorgeous heirloom products from exclusive pro photography labs is a staple of my brand. I am proud to offer a selection of albums with various cover options, matte prints, fine art prints, gallery wraps, and wood & metal wall art pieces. Let me help you design a gallery wall or a single wall art piece; the options and opportunities are endless!





HEIRLOOM ALBUMS

My trademark albums are offered in a 10x10 standard size. Each album comes with a rich, detailed finish on the pages and your choice of linen cover options ranging from grey to turquoise. Each album is custom designed by me and includes your entire gallery or your choice of images.



ARCHIVAL PRINTS

Our archival prints are designed to be framed without glass. They are adorned with a lustre coating and fine linen texture. Each print is mounted with a double weight matboard, preventing warping and bending of any kind. Loose prints are also offered.



WALL ART

We are proud to offer a variety of wall art. Our most popular is the heirloom print on wood. Also offered are large matted prints, gallery wrapped canvas, and metal prints. There are numerous shapes and designs to choose from.



TURNAROUND TIME

Your gallery is archived online for a period of two weeks after the final gallery has been posted. At any time you can place any print or heirloom product order. Most will be shipped directly to your door, but some must be fulfilled by me. In that case, I will contact you for a pickup at your convenience.



